

## **William Byron Esports eNASCAR Bracket Challenge presented by Logitech**

### **(“PROMOTION”)**

#### **OFFICIAL RULES**

NO PURCHASE NECESSARY TO ENTER OR WIN. OFFER VOID WHERE PROHIBITED OR RESTRICTED BY LAW. THIS PROMOTION IS NOT SPONSORED, ENDORSED, OR ADMINISTERED BY, OR ASSOCIATED WITH TWITTER, NASCAR, eNASCAR, or iRacing IN ANY WAY.

This contest is not intended to be used for gambling purposes. If it is determined that a Participant is using the contest for gambling purposes, he/she will be disqualified.

1. **ELIGIBILITY.** The Promotion is open to people 18 years of age or older (as of date of entry) who are legal residents of the United States and Canada (excluding Quebec) as of the date of entry and through the conclusion of the Submission Period, except in those states and provinces where prohibited by law. For avoidance of doubt, participants should check with local requirements regarding his or her eligibility prior to participation in this Promotion. The officers, directors, and employees of Logitech Inc. and WB eSPORTS, LLC d/b/a WILLIAM BYRON eSPORTS and their respective parent companies, subsidiaries and affiliated companies (“Logitech” and “WB” respectively), and all advertising, promotion and judging agencies, persons engaged in the development, production or distribution of materials for this Promotion (collectively the “Promotion Parties”) and immediate family members or persons living in the same household (whether related or not) are not eligible to participate in this Promotion.

2. **BINDING EFFECT.** By submitting your entry, you agree to these Official Rules and failure to comply may result in disqualification. All federal, state, provincial, and local laws apply.

3. **SUBMISSION PERIOD.** The Promotion begins on June 11, 2024 at 7:00 AM, PT; and ends on August 12, 2024 at 11:59 PM, PT (“Promotion Period”). Entries will be accepted from June 11, 2024 through July 1, 2024(the “Submission Period”). Winner(s) will be announced on or by August 22, 2024, at or before 11:59 PM, PT.

4. **HOW TO ENTER.** Participants will enter the competition by filling out the bracket selections at [<https://www.williambyron.com/williambyronesportsbracketchallenge>] (each, a “Bracket”). The Bracket will prompt you to select which eNASCAR Coca-Cola iRacing Series driver(s) will outperform the driver against whom they are seeded for each matchup in all five (5) races in the tournament. Your Bracket will be scored using the scoring outlined in Section 5, below. You must complete the entire Bracket and submit the completed Bracket form by the end of the applicable Submission Period in order to be eligible for inclusion in the Promotion. The information you provide at submission, including a valid email address and legal first and last name will be used to contact you, if you are a potential winner. Participant bears all costs of participating in this Promotion including, but not limited to, any internet connection fees. You may create one (1) Bracket during the applicable Submission Period. Multiple Participants are not permitted to share the same email address. Any attempt by a Participant to enter more than the stated number of Brackets by using multiple/different email addresses, identities, registrations and logins, or any other methods will make that Participant’s Brackets ineligible for the Promotion and that Participant may be disqualified.

5. **SELECTION OF WINNERS AND NOTIFICATION.**

**Selection of Winners.** Logitech will select one (1) Grand Prize Winner, two (2) Runners Up prize winners, and seven (7) Finalist prize winners at the conclusion of the Promotion Period from the eligible entries received during the Submission Period (“Winners”), as further explained below. Each Participant’s Brackets will be scored based on the scoring process set forth below. A Participant’s final score for their Bracket is the sum of all points earned during each of the five (5) Rounds. Once all final Bracket scores have been determined and verified, those Participants whose Brackets are verified to be within the top 1% of highest scoring Brackets for the applicable Tournament will be entered into the Promotion drawing for the applicable Grand Prize. Two (2) Runners Up prize winners, and seven (7) Finalist prize winners will be selected from the eligible entries. Participants will earn points for each eligible Bracket based upon the number of correct winner selections made in each Round of the applicable Tournament as set forth in the chart below. **Odds of winning depend on the number of eligible entries received and the accuracy of predictions therein.**

Round	Time & Date	Points Awarded Per Each Correct Winner Selection
Chicago Street Course	July 2, 2024 at 8:00 PM ET	10
Indianapolis Motor Speedway	July 16, 2024 at 8:00 PM ET	20
Pocono Raceway	July 30, 2024 at 8:00 PM ET	40
Michigan International Speedway	August 13, 2024 at 8:00 PM ET	80
Texas Motor Speedway	August 17, 2024 at 8:00 PM ET	160

**Notification:** Potential winner(s) will be notified by Logitech or its designated agency via the email provided at the submission of the Participant’s Brackets, as outlined in Section 4. Potential winner(s) must respond within a 48-hour time period from the date and time stamp the message was sent from Logitech or its designated agency. If your reply is not received within the time requested, the Prize will be deemed as undeliverable and will result in forfeiture. Logitech will then select the next best winner from the Bracket results. Potential winner(s) who reside in Canada must also correctly answer a time-limited skill testing question. Winner(s) will be required to sign and return an Affidavit of Eligibility, Liability Waiver and Publicity Release. Prize will be awarded within forty-five (45) business days after each Winner has been verified. In the event that a potential winner is disqualified for any reason or forfeits the Prize, Logitech will award the applicable prize to an alternate winner by random drawing from among all remaining eligible entries.

6. PRIZE AND PRIZE RESTRICTIONS. Prizes (specified below) are non-transferable. No cash equivalent or alternative product or prize will be made available; provided, however, that Logitech reserves the right to, without any prior notice and at any time, replace with a similar product or the latest release of a product of the same category. Logitech does not make nor is in any manner responsible or liable for any warranty, representation, or guarantee, express or implied, in fact or in law, relative to any Prize, including but not limited to its quality, mechanical condition or fitness for a particular purpose. Federal, state and local taxes are the responsibility of the Winners. If required by law, Logitech will issue a 1099\_MISC to the Winners for the value of the Prize Pack. One (1) prize per Participant.

TOTAL APPROXIMATE RETAIL VALUE ("ARV") OF ALL PRIZES: \$4,679.86

One (1) first place Winner will be eligible to receive the following Grand Prize Bundle ("Grand Prize Pack"), including:

[Logitech G PRO Racing Wheel](#) - \$999.99

[Logitech G PRO Racing Pedals](#) - \$349.99

[ASTRO A50 X Headset](#) - \$379.99

Two (2) runners up Winner(s) will be each eligible to receive the following Runners Up Bundle ("Runners Up Prize Pack"), including:

[Logitech G G923 TRUEFORCE Racing Wheel & Pedals Set](#) - \$349.99

[ASTRO A50 X Headset](#) - \$379.99

Seven (7) Finalist Winner(s) will be each eligible to receive the following Finalist Bundle ("Finalist Prize Pack"), including:

[ASTRO A50 X Headset](#) - \$379.99

Additionally, each of the ten (10) prize Winners will receive a William Byron Esports Prize Pack ("William Byron Esports Prize Pack") valued approximately at \$45 each, including one (1) William Byron Esports Hat autographed by William Byron, one (1) William Byron Esports T-Shirt, one (1) William Byron Esports Water Bottle, and one (1) William Byron Esports Popsocket (TOTAL ARV \$450, ARV \$45 each).

7. GENERAL CONDITIONS OF PARTICIPATION. Logitech's decisions are final on all matters related to this Promotion. Logitech and the Promotion Parties are not responsible for incomplete, lost, late, delayed or garbled applications or emails, incorrect or inaccurate capture of entry information, including but not limited to technical malfunctions, human or technical error, omission, interruption, deletion, defect or failures of any telephone or computer line or network, computer equipment, so are or any combination thereof. Only the fully completed online application will be accepted. All applications submitted become the property of Logitech. Logitech reserves the right, without prior notice, to terminate this Promotion, in whole or in part, or modify this Promotion in any way, and for any reason, including without limitation, if Logitech determines in its sole discretion, that fraud, technical failures or any other factor beyond Logitech's reasonable control impairs the integrity of the Promotion. Logitech reserves the right in its sole discretion to disqualify any individual it finds to be tampering with the application or voting process or to be acting in violation of these Official Rules. Any attempt by any person to deliberately undermine the legitimate operation of the Promotion is a violation of criminal and civil law, and should such an attempt be

made, Logitech reserves the right to seek damages from any such person to the fullest extent permitted by law. Logitech's failure to enforce any term of these Official Rules shall not constitute a waiver of that provision. By participating in this Promotion, Participant releases and agrees to hold harmless Logitech and its Promotion Parties from any and all liability with respect to acceptance, possession or use (misuse), or failure to use any matters arising out of or relating to this Promotion or any Prize.

8. PUBLICITY RELEASE. Except where prohibited by law, acceptance of a Prize shall constitute the Winners' agreement that Logitech may use their name, address, voice, likeness and prize information for promotional purposes without further payment or compensation, unless prohibited by law.

9. PRIVACY; DATA COLLECTION. Information provided by you for this Promotion is subject to Logitech's privacy policy located at <https://www.logitech.com/en-us/legal/product-privacy-policy.html> .

10. SPONSOR. The Promotion is sponsored by Logitech Inc. with offices at 3930 North First Street, San Jose, CA 95134.

11. LIST OF WINNER(S). Winner(s) may be announced on Logitech social media outlets, however, you may also receive a list of the Winner (s) by sending a self-addressed, stamped envelope to Public Relations Manager at Logitech's address no later than 60 days from end date of the Promotion Period. Residents of Vermont may omit return postage.

12. DISCLAIMER. LOGITECH MAKES NO REPRESENTATIONS OR WARRANTIES OF ANY KIND, EXPRESS OR IMPLIED, REGARDING ANY PRIZE OR YOUR PARTICIPATION IN THE PROMOTION. BY PARTICIPATING IN THE PROMOTION, EACH PARTICIPANT AGREES TO RELEASE AND HOLD LOGITECH, THE PROMOTION PARTIES, AND THEIR RESPECTIVE EMPLOYEES, OFFICERS, DIRECTORS, SHAREHOLDERS, AGENTS, AND REPRESENTATIVES HARMLESS FROM ANY AND ALL LOSSES, DAMAGES, RIGHTS, CLAIMS AND ACTIONS OF ANY KIND IN CONNECTION WITH THE PROMOTION OR RESULTING FROM ACCEPTANCE, POSSESSION, OR USE OF ANY PRIZE, INCLUDING WITHOUT LIMITATION, PERSONAL INJURY, DEATH, AND PROPERTY DAMAGE, AND CLAIMS BASED ON PUBLICITY RIGHTS, DEFAMATION, OR INVASION OF PRIVACY.

13. DISPUTES. Participant agrees that: (a) any and all disputes, claims and causes of action arising out of or connected with this Promotion, other than the administration of the Promotion, shall be resolved individually, without resort to any form of class action, and exclusively through final and binding arbitration conducted under the Consumer Arbitration Rules ("Rules") of the American Arbitration Association, except that any dispute that would otherwise fall under the jurisdiction of a small claims court may, at the option of one of the parties, be brought in a small claims court of competent jurisdiction prior to the appointment of an arbitrator; (b) any and all claims, judgments and awards shall be limited to actual out-of-pocket costs incurred, including costs associated with entering this Promotion but in no event attorneys' fees; and (c) under no circumstances will registrant be permitted to obtain awards for, and registrant hereby waives all rights to, claim punitive, incidental and consequential damages and any other damages, other than for actual out-of-pocket expenses, and any and all rights to have damages multiplied or otherwise increased. SOME JURISDICTIONS DO NOT ALLOW THE LIMITATIONS OR EXCLUSION OF LIABILITY FOR INCIDENTAL OR CONSEQUENTIAL DAMAGES, SO THE ABOVE MAY NOT APPLY TO YOU. The arbitration shall be conducted by a single arbitrator selected by mutual agreement of the parties or under the selection process set forth in the Rules. The costs of the arbitration shall be apportioned between the parties as set forth in the Rules. The arbitrator's award shall be final and binding on the parties without right of appeal. YOU MUST CONTACT SPONSOR WITHIN ONE (1) YEAR OF THE DATE OF THE OCCURRENCE OF THE EVENT OR FACTS THAT GIVE RISE TO A CLAIM, OR

YOU WAIVE THE RIGHT TO PURSUE ANY CLAIM BASED UPON SUCH EVENT OR FACTS. All issues and questions concerning the construction, validity, interpretation and enforceability of these Official Rules, or the rights and obligations of the participant and Logitech in connection with the promotion, shall be governed by, and construed in accordance with, the laws of the State of California, U.S.A., without giving effect to any choice of law or conflict of law rules.

**This Promotion presented by Logitech is in no way sponsored or administered by National Association for Stock Car Auto Racing, LLC, or iRacing.com Motorsport Simulations, LLC.**

**NASCAR® is a registered trademark of the National Association for Stock Car Auto Racing, LLC.**